Aramark Sports + Entertainment Ushers in a New Era of Flavor and Fan Experience Across NBA and NHL Arenas

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Gourmet Sandwiches, Global Street Food, Themed Cocktails, and Self-Checkout Technology Debut at Seven Iconic Venues for the 2025-26 Season

PHOTO LINK

PHILADELPHIA--(BUSINESS WIRE)--Oct. 9, 2025-- As the 2025-26 NBA and NHL seasons get underway, Aramark Sports + Entertainment (Aramark; NYSE: ARMK) is unveiling a dynamic mix of new culinary offerings, celebratory and commemorative items, and tech-driven service enhancements at seven iconic arenas across North America. These new additions are designed to deliver hospitality moments with speed, style, and local flavor – meeting evolving fan expectations and enhancing the overall gameday atmosphere.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20251009453370/en/

Aramark's new Pop-A-Tot offering at Rocket Arena.

"Our culinary and innovation teams collaborated closely with our arena partners to shape distinctive gameday experiences for the 2025-26 NBA and NHL seasons," said Alison Birdwell, President and CEO of Aramark Sports + Entertainment. "By blending global flavors, emerging technologies, and locally celebrated dishes, we're creating moments that resonate with today's fans – delivered with efficiency, creativity, and a spirit of team pride."

Canadian Tire Centre Brings Ottawa Senators Fans Tourtière-Inspired Snacks, Rich Chocolate Bites, and Stylish Sips (PHOTO LINK)

Ottawa is kicking off the 30th anniversary of its arena with menu items celebrating French-Canadian comfort food reimagined with a modern twist. Highlights include:

- **Boules de Neige**: Maple sugar beignets and cream puffs, sprinkled with a light dusting of icing sugar. (Suites)
- **Blackberry Bourbon Smash**: The signature zero-proof cocktail including zero-proof bourbon, blackberry syrup, fresh blackberries, mint, lime juice and Sprite®. (Available to fans 19+ with valid, government-issued ID at Club CIBC, Club BELL, Brookstreet Lounge, Legacy Social, The Royal Oak, Ice Level Bar)
- **Chocolate Puck**: Dark chocolate mousse, raspberry coulis on a shortbread cookie. Topped with a Senators "Golden" Logo and served in a souvenir SENS puck. (Suites)
- **Slapshot Tourtière Nachos**: House-cooked sea salted kettle chips topped with tourtière meat, Quebec cheese curds, poutine gravy, maple-Dijon drizzle, sour cream, and scallions. (Chef's Kitchen, Section 223)

Fans can also commemorate the arena's 30th anniversary season with the **Slapshot Souvenir Cocktail Cup,** available at concession stands, clubs, and restaurants.

Capital One Arena Adds Flavor and Autonomous Convenience for 2025-26 Washington Capitals and Wizards Seasons (PHOTO LINK)

Capital One Arena is introducing a mix of bold and new food concepts, partnerships and cutting-edge technology designed to streamline service and enhance the gameday experience for NBA and NHL fans, including:

- **"Ocho" Cheesesteak**: Rib eye topped with truffle and blue cheese sauce, bourbon caramelized onions, and Sicilian salsa verde, served on a toasted semolina roll from local bakery Bread & Water. (Section 216)
- **Midnight Nacho:** House smoked chopped brisket, Empty Bowl Queso, Texas Trey's tortilla, pico de gallo, lime crema, and cilantro. (Section 422)
- **District Dog** offers a fresh take on the classic stadium hot dog with assorted toppings, including Carne Asada Dawg, Chili & Cheese Dawg, Pickled Kraut Dawg. (Section 119)

Tech-driven experience upgrades: Fans can spend less time in line and more time making memories with new AI-powered checkout platforms (Sections 102, 116, 214, 402 and 432), Tapin2 POS systems self-ordering kiosks (Sections 106, 107, 108, 116, 117, 229, 413 and 417) and self-ordering in the club space at Section 112.

Frost Bank Center and the San Antonio Spurs Serve Up Texas Comfort and Club-Level Style (PHOTO LINK)

Deep in the heart of Texas, Frost Bank Center is serving up a winning mix of street food favorites and elevated plates for Spurs fans, including:

- **Crispy Chicken Bacon Avocado Sandwich**: Crispy chicken breast topped with American cheese, bacon, avocado, lettuce, tomato, and ranch dressing on a potato bun. (Charter Level Grills)
- **Pork or Chicken Souvlaki Platter**: Three skewers of pork or chicken souvlaki served with lemon rice, Greek salad, pita

bread, and tzatziki sauce. (Plaza outside Section 119)
- **San Antonio Cheesesteak Sandwich**: Shredded beef with grilled peppers and onions, American cheese, and garlic aioli on a seven-inch Martin's potato hoagie. (Charter Level Grills)

In premium areas, fans can enjoy carved **Roasted Striploin**, **Cowboy Ribeye**, and whole **Suckling Pig** – a showstopper centerpiece for suite guests and private events.

PPG Paints Arena Unveils Revamped 5th Ave Food Hall and Handheld Samplers for Pittsburgh Penguins Fans (PHOTO LINK)

A major renovation at PPG Paints Arena will bring a fully redesigned **5th Ave Food Hall** to life this season, along with new signature dishes that celebrate Pittsburgh's culinary roots and global flavor trends. Highlights include:

- **Dippy's Combo Sampler** : Choice of three: cheesesteak egg roll with southwest sauce; chicken empanada with chipotle lime crema; beef and vegetable dumpling with wasabi cream sauce; vegetable potsticker with sweet chili aioli; and raspberry cheesecake roll with whipped vanilla icing. (Dippy's, Section 105)
- **"I'll Be Cow Kicked" Smoked BBQ Meatloaf Patty Melt** : Aged cheddar, crispy onions, and Texas toast, served with house-made chips. (Club Sections 101 & 111, Mic Drop)
- **Penalty Pickle Pierogies**: Mini potato and cheese pierogies served with shaved cherry-infused pickles and dill pickle dip. Now available in special box packaging. (5th Ave Food Hall, Section 116)

Fans can also look forward to exclusive **retail items** celebrating this year's **Penguins Hall of Fame inductees,** launching ahead of the **Penguins Hall of Fame Game** on October 25.

Rocket Arena and Cleveland Cavaliers Showcase Wood Fired Pizza and Beef Brisket Tater Tots (PHOTO LINK)

This season, Rocket Arena is serving up a rich mix of menu items that reflect Cleveland's diverse culinary spirit. Highlights include:

- **Fungi Wood Fired Pizza**: Hand stretched dough topped with assorted wild mushrooms, roasted shallots, goat cheese, and topped with white truffle oil. (Flour by Chef Matt Mytro)
- **Pop-A-Tot**: Loaded tater tots with BBQ beef brisket, crumbled bacon, white cheddar sauce, southwestern ranch, and chopped scallions. Served in special box packaging. (Elmore Smith's Smokehouse, Section 122)

SAP Center and San Jose Sharks Debut Teal Chips, Souvenir Cocktails, and Shark-Shaped Waffles (PHOTO LINK)

This season, SAP Center is unveiling a playful new lineup of menu items and unique souvenirs that celebrate the Sharks' iconic color scheme and team identity, including:

- **"Chomps" Teal Kettle Chips**: Teal-dyed kettle chips drizzled with chamoy sauce. (Slush Cantina, Section 306 and Jumbo's, C13)
- **Shark-Cone Taiyaki**: Shark-shaped waffles served as a cone or as a topping for soft serve. (Treat Street, Section 226 and The Puck Parlor, C15)
- **Dubai Chocolate Strawberry Cups**: Pistachio cream, chocolate, strawberries. (Section C01 Cake Cart)
- **Chum Bucket**: Buttery popcorn, strawberry Pop-Tarts®, teal chocolate, red chocolate, freeze dried strawberry. (The Kernel 110, The Kernel 120)
- **Specialty Cocktail Program**: Includes themed cocktails like **Ice on Fire**, **Deep Water**, **Blood in the Water,** and **Feeding Frenzy**, served as double shots in souvenir goalie mask cups. (Available at all concession bars to fans 21+ with valid, government-issued ID)

Xfinity Mobile Arena Levels Up with Gourmet Sandwich Offerings for Philadelphia Flyers and 76ers Fans (PHOTO LINK)

The newly minted Xfinity Mobile Arena is rolling out more than just a new name for the 2025-26 Flyers and Sixers seasons. Fans can also expect refreshed menus with a handful of new sandwich creations including:

- **Bison Osso Bucco Sandwich**: Braised bison with fontina, asiago, broccoli rabe, and bone marrow aioli on a ciabatta bun. (Broad Street Bistro, Club Level)
- **Truffled Grilled Cheese**: Short rib, truffle peel, and aged cheddar on sourdough bread. (9th Street Sandwiches, East Food Hall, Section 116)
- **Smoked Chicken Cheesesteak**: Smoked and deep-fried chicken thighs with gouda wiz, crispy chicken skin, and onion jam on a seeded roll. (Broad Street Coop)

Additionally, the two club-level bistro stands – **11th Street Bistro** and **Broad Street Bistro** – will debut refreshed designs and updated branding for the new season.

About Aramark Sports + Entertainment
Aramark Sports + Entertainment serves more than 150 award-winning food and beverage and retail programs in premier professional and collegiate stadiums and arenas along with convention centers, cultural attractions, performance venues, and unique entertainment destinations across North America. The company has received accolades for industry innovations including autonomous markets and dining concepts powered by artificial intelligence and has provided hospitality services at high-profile sporting events like the MLB World Series, MLB at Rickwood Field, NBA All-Star, and

Indianapolis 500. Visit Aramark Sports + Entertainment's website to learn more or connect on LinkedIn and X.

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Media:
Madeline Airey
airey-madeline@aramark.com

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